

JOBVERSE GO BROCHURE

Be a part of the official (adventure) game of JOBVERSE and attract visitors with JOBVERSE GO! Interact with job seekers in a playful environment.

WHAT IS JOBVERSE GO?

It's a free-to-play game available to all JOBVERSE visitors, all they need is their smartphone, and the job fair instantly transforms into an interactive playground.

On the event's interactive map experience points, such as your stand, are highlighted. To play, visitors need to visit these points, scan a QR code, and answer a question. Correct answers earn them points.

WHY SHOULD YOU PARTICIPATE IN THE GAME?

As an experience point, you're guaranteed to attract more visitors to your stand. Beside offering a fun and interactive way for visitors to learn about your company and its culture, the game can help facilitate casual conversations and building connections.

HOW TO BECOME AN EXPERIENCE POINT?

The JOBVERSE GO game offers a unique opportunity where you can **ask visitors questions about your company, with 4 different answer options**. The answers can be in picture or text format, but you must mark the correct answer. The players will have your question pop up immediately after scanning the QR code.

The game can help you attract more visitors to your stand, which can significantly increase the effectiveness of your recruitment activities. While using the game, **visitors will get to know your company and the opportunities you offer.**

The only limit of your questions is your imagination! 😊



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