

2in1 event: Job fair and Conference

P PROFESSION presents

JOBVERSE JOB FAIR

 Date: 2-3 October 2024.

 Location: BOK „A” Event Hall

WomanUP CONFERENCE

A separate program venue within the JOBVERSE Job Fair for women who are conscious about building their careers.

MAKE YOURSELF VISIBLE!

Are women important to your company from an HR and communication perspective? Do you welcome and support innovative ideas, trends and thoughts? Then the **the WomanUP Conference is for you!**

For more information on appearance opportunities and service fees [click here.](#)

THE WOMANUP CONFERENCE IS FOR YOU, IF:

- ✓ diversity is important for your company,
- ✓ you want to demonstrate the family-friendly environment of your company,
- ✓ you want to raise awareness of your efforts in the field of social responsibility, especially for women's equality,
- ✓ you want to reach female employees who are conscious about building their careers,
- ✓ you want to promote your programs supporting women and women employees,
- ✓ you want to promote your products and services which primarily target ed at women.

KEY SPONSORS CONFERENCE PACKAGE

ROUND TABLE DISCUSSION

- ✓ participation in a round table discussion
- ✓ introductory material with a photo of your colleague participating in the round table discussion
- ✓ during the discussion, the name of the presenter + company name will be displayed on the screen in the background

ONLINE APPEARANCE

On the **womanup.hu** landing page

- ✓ with logo during the whole campaign
- ✓ with a fixed banner

On the **womanup.hu** subpage

- ✓ with company name, logo, company information

At **WomanUP's** Facebook event

- ✓ on the cover photo with logo during the whole campaign
- ✓ with 1 post in the feed

Additional appearances

- ✓ on the LinkedIn event cover photo with logo
- ✓ on JOBVERSE Job Fair's LinkedIn profile of with 1 post + logo
- ✓ with logo in all eDMs promoting WomanUP programs
- ✓ in promotional video(s) with logo
- ✓ in a promotional video of the key sponsors of the round table discussion, advertised on our social media feeds
- ✓ 10 „premium” job advertisements on the frissdiplomas.hu career site for 4 weeks

ON-SITE APPEARANCE

- ✓ with 1 press wall or roll-up near the stage
- ✓ appearance with video during the breaks between presentations
- ✓ appearance with logo on the cut-scenes during the breaks between presentations
- ✓ appearance in the program leaflet with logo, name, company information, as well as with logo on the sponsors' page
- ✓ we'll place 10 of your job advertisements at the Frissdiplomás stand at the JOBVERSE Job Fair, and job seekers will be invited to apply there

SPONSORS CONFERENCE PACKAGE

ONLINE APPEARANCE

On the **womanup.hu** landing page

- ✓ with logo during the whole campaign
- ✓ with a banner in a rotation system

On the **womanup.hu** subpage

- ✓ with company name, logo, company information

Additional appearances

- ✓ with logo in all eDMs promoting WomanUP programs
- ✓ 10 „classic” job advertisements on the frissdiplomas.hu career site for 4 weeks

ON-SITE APPEARANCE

- ✓ 1 molino placed on the gallery of the event hall
- ✓ appearance with logo on the cut-scenes during the breaks between presentations
- ✓ appearance in the program leaflet with a logo on the sponsors' page
- ✓ we'll place 10 of your specialized job advertisements at the Frissdiplomás stand at the JOBVERSE Job Fair, and job seekers will be invited to apply there

ADDITIONAL APPEARANCES

Exclusive services



APPEARANCE IN THE WOMANUP LEAFLET (B2, B3)



CHAIR SITCKER



APPEARANCE WITH PHOTO AND INTRODUCTION IN THE WOMANUP NEWSLETTER

At the WomanUP Conference we will only be able provide appearance to **6 key sponsors** and **6 sponsors** on a first come, first served basis. If women are an important target group for your company, if diversity is one of your objectives, if you would like to present your company's family-friendly atmosphere, your programs or your products and services for women, fill out our **Order form!**